

LEADING THE TREATMENT PLAN WITH COMPUTER DENTAL DIAGNOSTICS



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Sponsor: Zirkozahn USA

CE: 1 Scientific

Digital dentistry has industrialized our beloved handcraft, but the race to the bottom is not the answer. Dental labs can lead the restorative protocol with digital treatment planning that has doctors coming back for more. Zirkozahn has developed a 100% digital workflow simplifying restorative and surgical planning to place functional and aesthetic prototypes on the day of surgery, all in one integrated system.

Nick Glickman shows you how to position maxilla to patient occlusion on 3D face scans, conduct a full-arch virtual setup, plan implant placement, craft surgical guides, and fabricate a breathtaking prototype for surgery. The workflow expert will also review CAD/CAM techniques to create aesthetic try-ins to bolster case acceptance and word-of-mouth marketing tactics for your clients.

Nick Glickman is an international educator for Zirkozahn USA. An expert in digital workflow and dental lab strategy, Nick synthesizes technical expertise with market demands to bring new workflow solutions to digital dentistry. Leveraging a background in business consulting, he helps laboratories build new business frontiers with digital workflows through tailor-made education programs at Zirkozahn education centers worldwide.